

ACCELERATE blueprint



Founded by Ronnie Cheung, Nathan Chan, Huixi Lee, and Jonie Nishimura

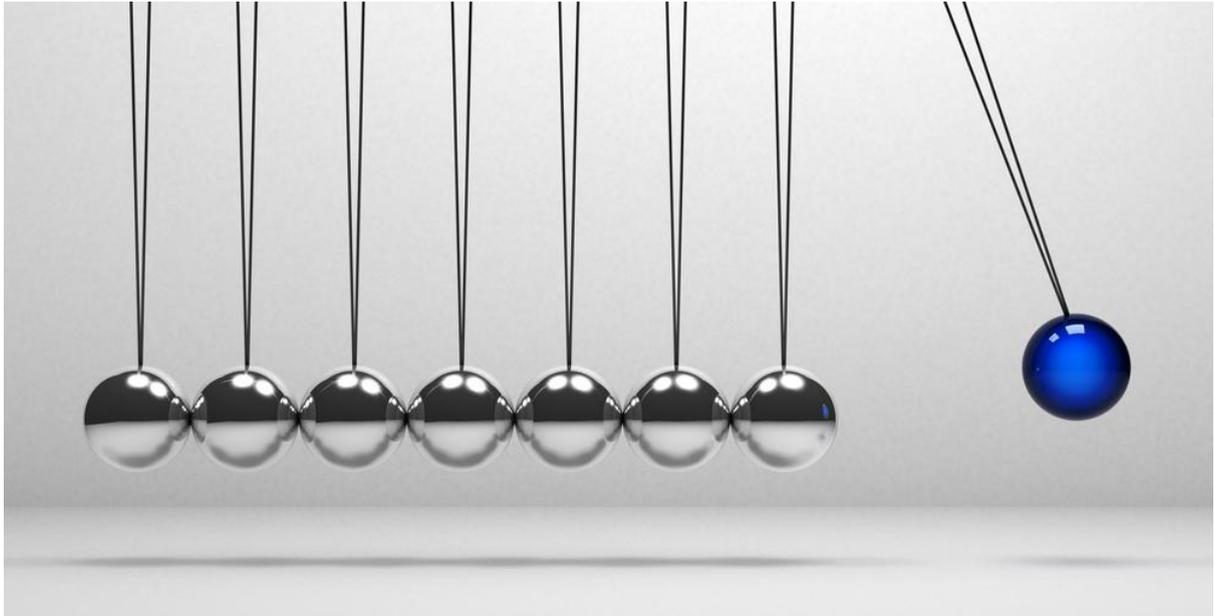
Step 1: Empathy

Use empathy to find the basic problem and solution for your social enterprise. The key is to engage with and understand the target group. Put yourself in their shoes and ask yourself what you would want.



Step 2: Change

How can your social enterprise make a change to your community, or the world? Maximise your impact. For example, creating a solution that can make a multi-generational or cross-community/nation exponential impact.



Step 3: Equality

Aim for equality amongst your target group. Use your empathy and will to change the system to create equal opportunities or lives for everyone. Like House of Empathy, aiming for equality amongst youth ethnic minorities by eradicating their poverty.



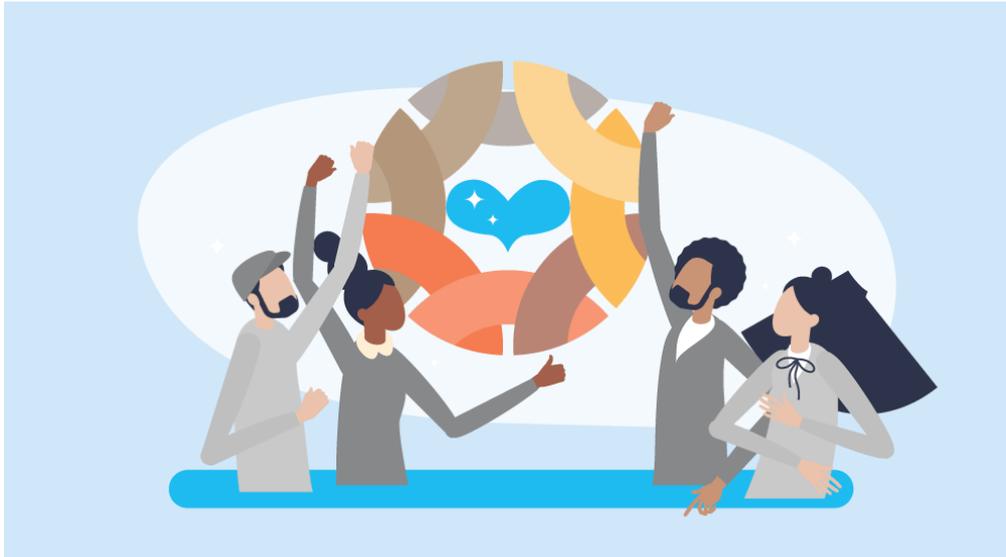
Step 4: Ambition

Ambition is the driving force for social entrepreneurs to reach their goals. It gives you something to plan and work for, and turns your ideas from a thought to a thing. Ambition will transform you from the person you are today to the person you want to be in the future.



Step 5:

In a collaborative environment such as a social enterprise, organisational culture is very important. It can be characterised as a collection of values, expectations, and practices that guide and inform the way in which an organisation conducts its activities. It helps provide a social enterprise focus to its vision.



Step 6: Restoration

Restoration is a big focal point of our generation and can be achieved through advocacy. Find ways to address environmental issues to restore our Earth to a healthy condition. Promote environmental awareness through educational opportunities and take action.



Step 7: Connectivity

Create an impact on a larger scale by fostering connectivity between many people from all around the world. To encourage connectivity, gather people who are passionate about the cause you care about. Form connectivity between people with diverse perspectives to create a tightly-knit community and have a significant impact on the world around you.



Step 8: Consistency/ Excellence

For a social enterprise to be successful, it has to be your top priority. That does not mean neglecting other commitments, but setting realistic yet ambitious goals and consistently meeting them with quality. Though sometimes progress may not show immediately, consistent excellence is the foundation of all great initiatives.



Step 9: Amplification

Amplification requires two things. The first is innovation, specifically coming up with a model that is in demand, sustainable and replicable. The second is networking, which means getting to know and involving like-minded youth and adult mentors in your social enterprise.



Step 10: Transformation

This is the final step in the blueprint from youth social entrepreneurship, because it comes naturally as a result of a successful first nine steps. Trust the process and your vision that the dots will connect backwards, and don't be afraid to try - too many great ideas are lost to inertia.



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